FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00102122-A **Type of Permit:** STILL **Release Date:** 12/15/2015

Production Company ZINC PRODUCTIONS

Insured Company Name ZINC PRODUCTIONS

Contact Phone No. 1 617-780-6668
Contact Phone No. 2
Fax
Address 257 GOLD STREET, #5T
BROOKLYN, New York 11201

Production Title REEBOK

Type of Production Still Photo

Producer Janet Henderson

Director n/a n/a

1st AD n/a n/a

Production Manager Jesse Rivard

FilmL.A. Coordinator JDP - Jason Del Paine

Location Manager Jesse Rivard
Primary Phone Mobile - 310-339-1881
Secondary Phone Office - 617-780-6668

Location Assistant Jesse Rivard
Primary Phone Mobile - 310-339-1881
Secondary Phone

Fees

SANTA MONICA STILL PHOTO APPLICATION FEE	$112.44
SANTA MONICA BEACH STILL PHOTO LOCATION FEE	$136.98

Total Permit Fee $249.42

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Location 1 of 1

Permit Number	S00102122-A	**Location Manager**	Jesse Rivard
Production Company	ZINC PRODUCTIONS	Primary Phone	Mobile - 310-339-1881
Insured Company	ZINC PRODUCTIONS	Secondary Phone	Office - 617-780-6668
Production Title	REEBOK		

Location Address SANTA MONICA BEACH (EXCLUDING PIER & OCEAN FRONT WALK), SANTA MONICA, CA, 90401

Location Name SANTA MONICA BEACH

Location Type Beach

Location Description WHEN HAVING WATER ACTIVITY OR REQUESTING USE OF LIFEGUARD TOWERS
* PRODUCTION NEEDS TO CONTACT THE LEAD SANTA MONICA LIFEGUARD CAPTAIN 2 DAYS IN ADVANCE AT 310-394-3261 TO DISCUSS THEIR ACTIVITY.

*****SANTA MONICA BEACH SUMMER RESTRICTIONS - 5/16/15 THRU 9/7/15 (SCROLL DOWN)*****
*No filming at the beach on weekends - still and motion
*The bike path cannot be used for filming from Memorial Day weekend through Labor Day weekend.
*Filming on Ocean Front Walk will be permitted on a case-by-case basis, discuss with Debbie Braley prior to sending permit.
*Filming is not allowed on beaches or beach parking lots on Memorial Day, July 4th or Labor Day weekends.
*Please keep in mind that the Twilight Concert Series will take place every Thursday at 7pm starting on July 10th these concerts can attract a couple thousand people to the pier and the beach. Sound checks usually occur much earlier in the day and can impact productions recording sound.

Film Dates 12/16/2015 - 12/16/2015 06:00 - 13:00 1 day

Open or Closed to the Public Open

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	4
Vans	1

Personnel on Location

Type	Quantity
Cast	2
Crew	12

Filming Activities Equipment on sand; Exterior establishing shots; Exterior models against scenery; Handheld equipment; models against scenery underneath Pier and south of Pier; Hand held equipment; cleared w/Wendy; shooting paddle boarders in water (8a-1p);

Jurisdiction **Political:** City of Santa Monica **Police:** Santa Monica Police Department **Fire:** Santa Monica Fire Department

Thomas Guide **Page:** 671 **Grid:** E3

Location Notes No posting of production/directional signs allowed on public property.

Approvals

SANTA MONICA - PUBLIC WORKS DEPARTMENT	Kathy Ruff
SANTA MONICA POLICE DEPARTMENT	Brent Crafton
LOS ANGELES COUNTY DEPARTMENT OF BEACHES & HARBORS	Jennifer Brown
SANTA MONICA/COMMUNITY AND CULTURAL SERVICES - ALL CITY PARKS/STATE BEACH AND BEACH PARKING LOTS	Wendy Pietrzak

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Summary Information — Location

Permit Number S00102122-A
Production Company ZINC PRODUCTIONS
Insured Company ZINC PRODUCTIONS
Production Title REEBOK

Location Manager Jesse Rivard
Primary Phone Mobile - 310-339-1881
Secondary Phone Office - 617-780-6668

Coordinator Note TALENT PADDLE BOARDING IN WATER
12/16, 0800-1300

Coordinator Note LIFEGUARD REQUIRED FOR WATER ACTIVITY:
12/16, 0800-1300

Parking

Base Camp
Location Type : Filming Location
Parking Notes
1910 ocean way (private lot/hotel)

Crew Parking
Location Type : Filming Location

NOT A PERMIT